



TIM MAGWOOD

Consultant Storyteller & Catalyst

Tim is a creative, collaborative, and passionate leader. A colleague describes him as a “lightening rod in driving positive change.”

Before entering the business world, Tim delighted audiences in stage productions such as *Les Miserables* (Royal Alexandra Theatre, National Arts Centre), *Napoleon* (Elgin Theatre), and *Fiddler on the Roof* (Huron Country Playhouse).



In the mid 1990s he joined ICE, Canada’s largest private communications company, as a Senior Account Director, where he worked with many of Canada’s best corporations. He left to pursue his passion for training, joining Horn and Associates where he designed and delivered sales and sales management training programs.

In 1999, he started Fusion Learning, which became the fastest growing sales effectiveness firm in the country, providing programs for hundreds of corporate clients.

Tim sold Fusion and, in 2012, reunited with ICE’s CEO Doug Keeley at the Mark of a Leader. He now combines his unique skills and passion for storytelling and leadership to teach, challenge, and inspire audiences around the world.

Outside of work, he enjoys time with his wife and 3 kids, and fuelling his passion for music, having released three successful CDs of original songs.

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