



DOUG KEELEY

CEO & Chief Storyteller

Doug Keeley is a globally recognized communicator and trainer; a master storyteller, musician, and self-professed “leadership junkie”.

After graduating from music school, Doug started a marketing and communications company, ICE. For two decades he travelled the world working with Fortune 500 corporations. It became clear to him that leadership was the differentiator in business, and that storytelling was being lost as strategic skill.

In 2004, he created The Mark of a Leader, designed to inspire new thinking in the workforce about leadership, engagement, and corporate culture. The premise of their work is that stories are the glue that shape behavior, forge culture, and ultimately impact performance.

Today Doug and his team keynote and MC conferences, run workshops on a variety of subjects, and equip a new generation of leaders and sales people with their storytelling training programs.

Doug has written a book of inspiring stories, authored many magazine features and columns, and been interviewed many times on radio and television. He is an inductee in the Meetings & Incentive Travel Hall of Fame.



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